



COMMUNICATIONS AND MEDIA



IDF

United States of America

In the case of IDF they always start with their mission, then a few quick lines about what PID is, that the fear of infection is real, ongoing, and isolating. And that's where their organization comes in. They talk about how they help people and close with their vision, inviting the audience to join them.

Click [here](#) to see their “sample elevator pitch” text for guidance.

CONTACT DETAILS

Jorey Berry (President & CEO)

idf@primaryimmune.org

