

COMMUNICATIONS AND MEDIA



IDF

United States of America

In the case of IDF they always start with their mission, then a few quick lines about what PID is, that the fear of infection is real, ongoing, and isolating. And that's where their organization comes in. They talk about how they help people and close with their vision, inviting the audience to join them.

Click here to see their "sample elevator pitch" text for guidance.



Immune Deficiency Foundation focuses on improving the diagnosis, treatmen lity of life of every person affected by primary immunodeficiency.

do that by fostering a community that is connected, engaged and empowered

what is primary immunodeficiency? PI represents more than 450 rare, chronic ditions where someone is born missing part of their immune system or their in

y can affect anyone – any age, any gender, any ethnicity.

no matter what specific PI condition someone has, they all have one thing in imon...their body is unable to fight infection. community fears infection intensely

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