



STRATEGY AND GOVERNANCE

Level Up

ALL LEVELS



→ LEVEL UP HELPS YOUR ORGANISATION REFINE ITS MISSION (GOALS) AND GOVERNANCE (METHODS). IDENTIFY STRENGTHS, ADDRESS GAPS, AND PLAN STRATEGICALLY—ALL THROUGH A GAME!

OBJECTIVES:

- **Assess organisational maturity:** Gain a clear view of your organisation's current alignment with its mission and the strength of its governance.
- **Pinpoint priorities:** Find the areas that need the most attention to help you progress.
- **Create a strategic action plan:** Develop a roadmap with clear, achievable goals to drive meaningful progress.
- **Encourage collaborative growth:** Engage board members, advisors, and team members in open discussions to create a shared vision for progress.

ADVANTAGES:

- **Interactive:** An engaging, hands-on tool for strategic planning.
- **Customisable:** Tailor it to focus on what your organisation needs most.
- **Collaborative:** Foster open dialogue within your team, allowing everyone to contribute ideas and insights.
- **Practical:** Create a clear, actionable plan tailored to your needs.

STEP BY STEP:

1

GATHER YOUR TEAM

- Bring together your **board members and other advisors**. Working together builds stronger ideas and plans. Download the [digital board game here](#).

2

SELF-EVALUATION

- **Assess:** Begin by assessing your organisation's maturity level across different categories related to Mission and Governance.
- **Mark your Level:** Use the colourful pins or digital markers to **rate each category** from 1-5 (1 being the lowest, 5 the highest) according to the [Statements in the instructions document](#) (pages 2-3). For example, "Advocacy - We effectively advocate for policy changes that benefit our target population".
- This exercise paints a **clear picture of your organisation's starting point**.

3

PRIORITISATION

- Together, **choose 4 topics that require attention—2 from each category** (Mission and Governance). These may not be the lowest scores but the ones with the greatest potential impact.
- Remember **you can't tackle all challenges at the same time**, start with just a few so you can focus on making those happen.

4

DISCUSSION

- Use the [discussion cards](#) to guide a thoughtful conversation around each priority. **View challenges from fresh perspectives**, think about different audiences, and explore innovative solutions.

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STEP BY STEP:

5

ACTION PLAN

- From your priorities, **develop a clear action plan**. Outline goals, tasks, timelines, and resources needed. This structured approach will help ensure your ideas come to life.

6

REASSESS REGULARLY

- Make Level Up a **regular exercise**. Re-evaluate your status, reprioritise, and refine your action plans to keep your organisation moving forward.

7

REMEMBER, YOU'RE NOT ALONE!

- Use **IPOPI's NMO Toolkit** for resources and tools to support your journey – from **guidelines on talking to policymakers**, mastering **fundraising**, organising a **family day**, and much more!
- **Reach out to IPOPI** if you need extra guidance and support.

TIPS

- **Engage key people:** Make the process inclusive to ensure strategic voices are heard.
- **Stay focused:** Tackle a few key goals at a time to build sustainable progress.
- **Celebrate all Wins:** Recognise each achievement, however small, to keep the momentum going!