

FUNDRAISING



MyPOPI

Malaysia

Champion for RARE with IKEA

- Raised awareness about rare diseases across four stores in Malaysia during February-June 2020.
- The campaign featured patient-painted displays, testimonials, and donation-based food sales, reaching over 1,200 IKEA staff and visitors in support of World Rare Disease Day. They were able to raise MYR 15,000 (USD 3,750).
- Learn more about this project here.

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