



# World Primary Immunodeficiency Week 2023

Turning real-world data into knowledge for better PID care

**CAMPAIGN REPORT** 





# About World PI Week





# A global movement to drive change

The Week acts as a central platform to drive awareness as well as global and national advocacy.





World PI Week (22-29 April) is a global movement to raise awareness of Primary Immunodeficiency (PI) and related challenges; promote quality of life for people with PI, early diagnosis, availability and access to treatment and care worldwide: and stimulate communication and advocacy around Pl.



World PI Week offers an opportunity to inform and educate health policy-makers, schools and families, and the general public about primary immunodeficiencies (PI) to drive the earliest possible diagnosis and optimal treatment.



Over 10 million people live with PI around the globe, and yet the unknown. Greater awareness. access to treatment are needed.













# World PI Week in pictures



## Our active network



Asian Pacific Society Immunodeficiencies



Arab Society for Primary **Immunodeficiencies** 



Immunodeficiency Canada



Clinical Immunology Society



European Federation of Immunological Societies



European Society for **Immunodeficiencies** 



African Society for **Immunodeficiencies** 



International Nursing Group for Immunodeficiencies



International Patient Organisation for Primary **Immunodeficiencies** 



Jeffrey Modell Foundation



Latin American Society for Immunodeficiencies



Plasma Protein Therapeutics Association



South East Asia Primary Immunodeficiency Network



Immune Deficiency Foundation



**CSL Behring** Biotherapies for Life<sup>™</sup>



SILVER SPONSOR

**BRONZE SPONSOR** 







A dynamic,

and global

multi-stakeholder



Information & advocacy tools & activities

Journal articles





















# WORLD PI WEEK 2023 IN ACTION





# A community milestone embraced worldwide







Through (virtual) runs, online webinars and workshops, social media campaigns, TV/radio interviews; by donating blood or plasma – World PI Week is for everyone!



# This year, we outlined the value of real-life health 💆

data

### Turning real-world data into knowledge for better PID care.

Focusing on 4 key issues:



### **Diagnosis**

Data helps improve knowledge & understanding of PIDs, which is crucial to ensure timely diagnosis.

#### **Research & Innovation**

Health data informs efficient research & drives innovation. Research & innovation also help generate evidence to support change in policies and practices for the benefit of PID patients

#### **Treatment & Care**

Data allows to improve treatment & care leading to better patients' health outcomes and enhanced quality of life.

#### **Medical Education**

Evidence-based medical education and best practices exchange are critical to progress clinical care worldwide.

Improving access to diagnosis, treatment and care for PID patients through collaborative & real-world data use





### **Preview of 2023 resources**



The Essentials 2023

Logo

Poster

e-banner

Information toolkit

Message house & policy calls

Factsheet on Health Data

### Social Media Tools 2023

Picture frame

Facebook cover

Twitter cover

Instagram post



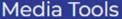
### Media Tools

2023 Template policymaker invitation

Editable website/blog post

2023 Press Release









Click here to download materials

## The 2023 'essentials'







Transformer les données du monde réel en connaissances pour une meilleure prise en charge des l'immunodéficiences primaires (PID).

Améliorer l'accès au diagnostic, aux traitements et aux soins pour les patients atteints d'immunodéficience primaire (PID) grâce à l'utilisation de collaborative des données du monde réel.

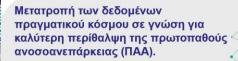
#WorldPIWeek











Βελτίωση της πρόσβασης στη διάγνωση,



#### 22-29 April 2023

Turning real-world data into knowledge for better PID care

Improving access to diagnosis, treatment and care for PID patients through collaborative & real-world data use







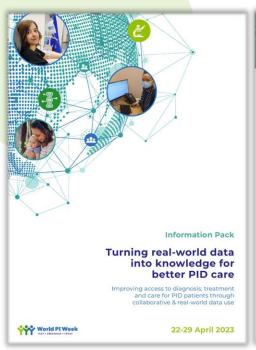


Click here to download materials





# A bespoke information toolkit









Everything you need to know about the 2023 campaign, how we marked the week and direct link to resources.





### A Health Data Factsheet





- What health data is
- How health data is collected and used
- What real-world data (RWD) means
- What patient registries are
- The value of health data for primary immunodeficiencies



#### What is Health Data?

Health data is described as "any personal data related to the physical or mental health of a person, including the provision of health care services (doctor referrals, medical examination reports, prescriptions, laboratory tests etc), which reveals information about that person's health and medical status.2" Reliable health-related statistics are essential to understanding the state of health care delivery around the world and many countries lack the health information systems they need to accurately monitor health trends and inform decision-making<sup>3</sup>.

#### How is it collected and used?

In general, information on a patient's health and lifestyle can be collected by individuals or healthcare professionals, during a doctor or hospital visit, and is stored as health data in patient records. Researchers, clinicians, doctors and public health experts benefit from these patient records and use them to develop or improve diagnosis approaches, clinical care, medical & scientific research and strengthen medical education. This data can also be aggregated at a larger population level, cross checked from different sources, for broader knowledge purposes and to improve overall healthcare systems.

### What do we mean by "real-world" data

Altough there is no consensual definition, real world data is an umbrella term for different types of health care data related to the effects of health interventions, that are not collected in conventional clinical trials. Such data come from various sources and include patient data, data from clinicians, hospital data, data from payers, and social data - such as clinical and economic outcomes, patient-reported outcomes and health-related quality of life.

RWD can complement clinical trial data to support medicine assessment and authorisation, as well as regulatory decisions in smaller patient populations like PIDs. It is valuable to strengthen understanding on the effectiveness and impact of a treatment or care pathway on the long-term.

#### What are patient registries (or databases)?

Patient registries are repositories --for one or more purposes-of standardized information about a group of patients who share a condition or experience. They may be organised either per disease or product (treatment)<sup>6</sup> Therefore, patient registries allow widespread clinical and laboratory data on selected patient populations to be gathered that can be used to foster advances in scientific research and ultimately improve patient care.5 Patient registries are an important source of real-world data, and allow to collect such data in a coordinated way. using observational methods and following the same patients over time<sup>6</sup>.

#### What is the value of health data in primary immunodeficiency (PIDs)?

Due to existing knowledge and awareness gaps and the complexity inherent to this field, the diagnosis and management of rare diseases such as Primary Immunodeficiencies (PIDs) can be difficult.

- Diagnosis: Collecting & sharing data can support greater knowledge about the disease and boost testing and early diagnosis; and the development of efficient diagnostic tools.
- Treatment & Care: Data analyzed through registries provide important information about patients, the impact, efficacy and durability of treatment to strengthen their care as well as help decision. makers improve healthcare systems.
- Research & Innovation: Turning data into evidence help advance understanding of PIDs and is crucial to develop innovative therapies and new care pathways and make these accessible to all PID
- Medical Education: Improving awareness and education for healthcare professionals and specialists through evidence-based data is important to strengthen expertise, which will allow accurate diagnosis and treatment of PIDs.



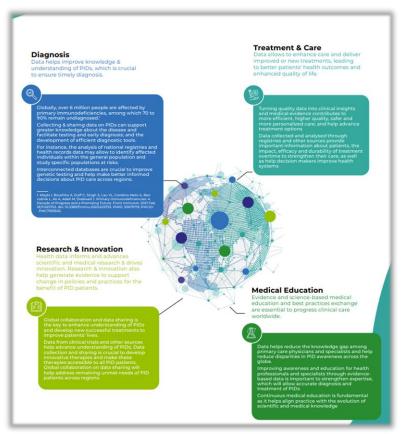


Click here to access the police pledge





# Message House & Global Policy Calls









Click here to access the Message House



# **Campaign Teaser Video**

### Engaging video conveying a "build-up" message on the topic of data featuring:

- Rüdiger Krech, Director of the Department of Health Promotion, World Health. Organization (WHO)
- Dr. Nizar Mahlaoui , Chair of IPOPI Advisory Panel









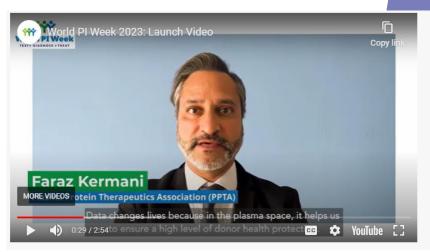


# **Campaign Launch Video**

Global messages from organisations on "why data matters" to launch the 2023 campaign

+150 views on YouTube only











# New online campaign #DataforPIDs

This year, we invited the community to share their thoughts on why they think data is essential in improving care for Primary Immunodeficiencies

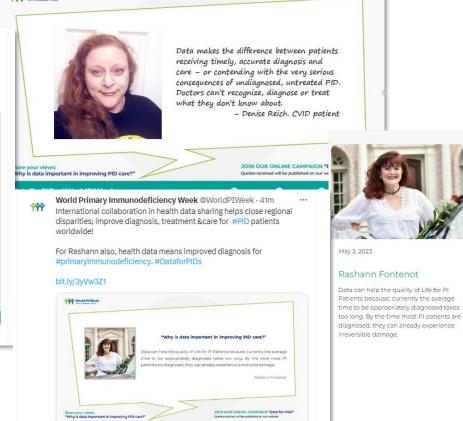
+50 social media posts shared using #DataforPIDs - including patient representatives, carers, experts, industry partners

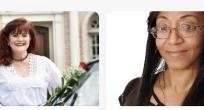




Click here to participate in #DataforPIDs campaign







April 25, 2023

#### Tonya Henry

Data is important because as data increases, so does the accuracy of treatment. Many PI patients take years to get diagnosed because there is a lack of data on early testing and information for the pediatrician.



#### Wolfhard Erdlenbruch

of patients in myriad ways. Our efforts to support patients with PID do not stop with the development of transformative working on projects to develop diagnostic algorithms for early identification of PID, simplify monitoring IG levels in PID patients, and characterize PID patients for optimal and individualized treatment and unmet needs and improve the lives of





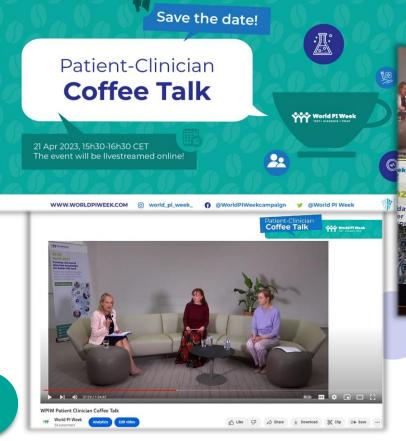
# **Patient-Clinician Coffee Talk**

On 21 April, we hosted our first live & hybrid event to kick of the campaign week, featuring exciting conversations focusing on:

- Value of patient registries to advance knowledge & research
- Establishing and maintaining national PID registries
- Collection of health data on a day-to-day basis
- Kicking-off WPIW 2023



Click here to watch the recording (start from 00:37)







# **New World PI Week Roadshow Series**

5 new destinations of the Roadshow Series showcasing daily lives of a patient, a carer, a researcher, an industry partner and a nurse across the globe!









# **About World PI Week Roadshow Series**

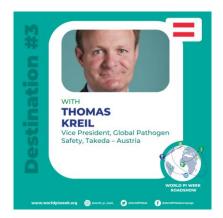








> Emily shares her views on how data accrued helps improve diagnosis & treatment as well as the importance of collecting data safely.



> Thomas gives insights on why data is essential in epidemiology and pathogen safety for improved PID care.



> Maria explains why registries are important prevention pathologies from a patient's perspective



> Jessica delves into health data's role in facilitating diagnosis, guidelines and management of rare conditions & improving medical awareness





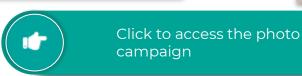
# Photo campaign #PIctureAwareness

Striking a "Y" on all continents to support the PID cause

- Participation on social media to mobilise and drive attention using #PIctureAwareness
- Patients and supporters shared their pictures striking a Y to raise awareness of PIDs across the globe!









# And the winner is from Mexico!













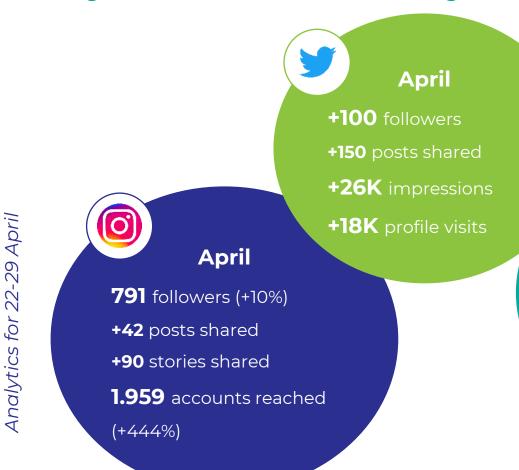
Congratulations to MaricheLo Hernandez **Ibarra** from **Mexico**!

Well done!

**#PIctureAwareness** 

# Social media milestones

Driving conversations and mobilising to raise awareness of PIDs





**+48** followers

+40 posts shared

Most engagement from United Kingdom



This year, World PI Week reached its highest ever level of engagement on social media since the inception of the campaign!



# Overall impressions & engagement



26.2K **↑**331.6%

5.794 154.3%

Top Tweet earned 2,250 impressions

SAVE THE DATE Friday, 21 April 2023, 15h30-16h30 CET, #WorldPIWeek will host its 1st hybrid live event "Patient-Clinician Coffee Talk" to kickoff the campaign week! Link to the livestreaming & speaker info will be shared soon! More info 
bit.ly/4046lg2 pic.twitter.com/y4V4eRAFWe

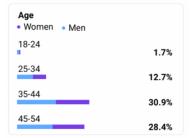


- ✓ 50% audience increase
- ✓ Tweet reach was the highest ever
- ✓ Highest engagement around coffee talk activity
- ✓ Best performing social channel

TWITTER: @WorldPIWeek







- ✓ Highest audience engagement around Roadshow Series
- ✓ More active patient community
- ✓ 'Peak' of engagement at start of WPIW and at +4 days

FACEBOOK: @WorldPIWeekcampaign





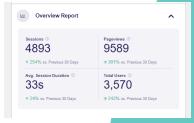
#### Reach



- ✓ High reach amongst nonfollowers (new audience)
- ✓ Highest engagement around coffee talk activity

INSTAGRAM: @world\_pi\_week\_







- √ 'Peak' right before and at start of WPIW
- ✓ Nearly 10,000 website views

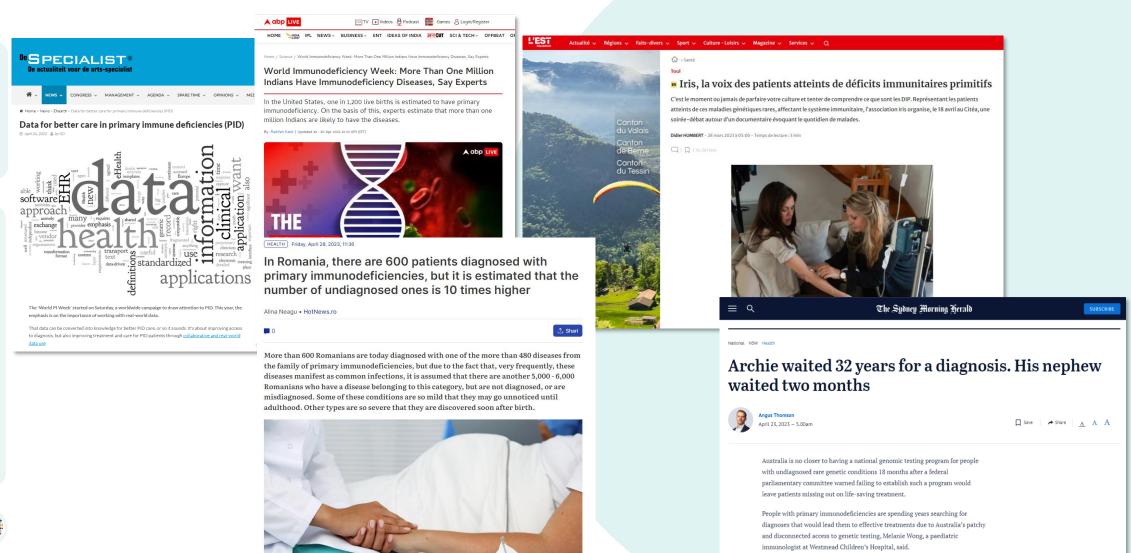
**WEBSITE**: www.worldpiweek.org







# Media coverage



# **Country involvement**













# SNAPSHOTS OF NATIONAL EVENTS





# **Argentina**





AAPIDP (Association de Ayuda al Paciente con Immunideficienca Primaria)



- Conference on Nursing in Primary Immunodeficiencies at the Elizalde Hospital in Buenos Aires
- 3rd Virtual PID Patients Congress
  - 2 educational lectures
  - 1 advocacy lecture about access to treatment
- #MyPIStory testimonials
- Awareness-raising campaign on social media



Click to see more





Conocé la historia de Romina

InmunodeficienciasPrimarias #SemanaMundiaIIDP #WorldPIWeek

#primaryimmunodeficiencyawareness #PrimaryImmunodeficiency #PrimaryImmunodeficiencies

no genera las defensas necesarias

World PI Week

#MyPIstory

World PI Week IPOPI

#Immunodeficiency #Immunoglobulins #PIDcare #PID



Actualización y recomendaciones en

gammaglobulina endovenosa y subcutánea

18:40 a 19:15

World PI Week



## **Australia**





IDFA - Immune Deficiencies Federation Australia



- New « Share Your Story » online campaign - mirroring WPIW campaign at global level
- Instructional video featuring Christine Jeffrey from Blue Wren Advocacy on Self Advocacy Toolkit
- · Stakeholders' discussions on the implementation of the 2022 National Immunology Strategy
- #YWhereYouAre Social Media Competition.
  - Sharing a picture with a "Y" (symbolising the antibodies) to show support to PIDs
- Social Media engagement





#### Donate to Make a Difference to People Living with PI.

Primary immunodeficiencies are rare diseases which occur when a person's immune system is absent or does not function properly. When a defect in the immune

#### By donating to IDFA, you will be helping us to:

- Raise awareness for PID, specifically importance of access to early testing and proper diagnosis.
- Help us connect with community members suffering or caring with someone with a PID around the country

**Donate Now** 

#### Share Your Story - for a chance to win 1 of 3 \$100 gift cards.

On average, our members experience 9 years before a diagnosis and the journey is often overwhelming with a huge impact on quality of life and wellbeing. So, this year we invite everyone to share their story.

With your data and your stories, we can help raise awareness that early diagnosis benefits everyone, ourselves, our families including the health system.

Share Your Story

Thank you to all of the wonderful entrants in our World PI Week #YWhereYouAre Social Media Competition.

We loved seeing your creative view of the letter 'Y. So why the "y" shape? Because the Y shape refers to the shape of an antibody within the immune system. People living with PI are missing the antibodies that help protect it from many different types of infection.

This entry highlights the sad truth that the majority of our members often receive a late diagnosis for t... See more





Immune Deficiency Foundation of Australia (IDFA) April 29 at 4:22 AM · 3

For World PI Week in 2022, ASCIA and IDFA launched the National Immunology Strategy. Fast forward to this year, on the 28th and 29th of April 2023, we meet again, along with AusPIPS, IDFNZ and other stakeholders to discuss and progress the strategy with a detailed action plan for implementation over the next 12-24 months. Both Emily Edwards AusPips and Carolyn Dews IDFA CEO we're in attendance to the event.

#worldpiweek World PI Week AusPIPS Inc. Australasian Society of Clinical Immunology and Allergy IDFNZ Kids Foundation



Click to see more



## **Australia**





Australian Society of Clinical Immunology & Allergy (ASCIA)



- ASCIA Immunodeficiency Strategy Meeting
- ASCIA TAPID (Transplantation and PID) Meeting
- ASCIA Advanced Training Immunodeficiency Meeting
- Social media engagement



### Information updates

### ASCIA events in World Primary Immunodeficiency Week - 22-29 April 2023

ASCIA has planned the following events, to coincide with World Primary Immunodeficiency (PID) Week (22-29 April 2023) and the International Day of Immunology (29 April 2023):

#### ASCIA Immunodeficiency Strategy Meeting

Sydney, Australia - Manly Pacific Hotel Friday 28 April 2023

#### ASCIA TAPID (Transplantation and PID) Meeting

Sydney, Australia - Manly Pacific Hotel Saturday 29 April 2023

#### ASCIA Advanced Training Immunodeficiency Meeting

Sydney, Australia - Manly Pacific Hotel Sunday 30 April - Tuesday 2 May 2023

#### ascia Australasian Society of Clinical Immunology and Allergy 22 April at 06:18 · 3

Did you know it's World Primary Immunodeficiency (PID) Week?

"By providing fair access to genomic testing for PIDs, healthcare providers will be better equipped to identify and diagnose these conditions early, which will improve outcomes for patients and reduce the burden on the healthcare system. Early and accurate diagnosis ensures that people with Primary Immune Deficiencies receive the medical care they need to manage their condition which will prevent complications," explains Professor Jo Douglass, clinical immunology/allergy specialist and co-chair of the ASCIA Immunodeficiency Strategy.

To learn about the ASCIA National Immunodeficiency Strategy go to https://www.nationalimmunodeficiencystrategy.org.au/

#ASCIA #PID #immunodeficiency #genomictesting



#### Australasian Society of Clinical Immunology and Allergy

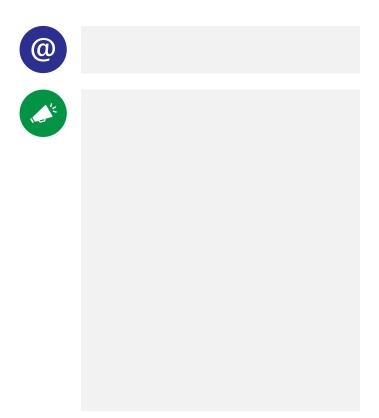
"World Primary Immunodeficiency Week and International Day of Immunology provide an opportunity to raise awareness about PIDs and advocate for fair access to medical care for all Australians," believes Associate Professor Theresa Cole, ASCIA President and paediatric clinical immunology/allergy specialist.

www.nationalimmunodeficiencystrategy.org.au

#ASCIA #PID #immunodeficiency #genomictesting







**Coming Soon!** 

### **Belarus**

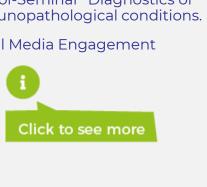




Спасем иммунитет – Save **Immunity** 



- #MyPIStory Campaign sharing patient stories
- School of Patients with PID in Vitebsk
- Took part in the Republican School-Seminar "Diagnostics of immunopathological conditions.
- Social Media Engagement





The World Week of Primary Immunodeficiency (PID) is traditionally held from April 22 to 29. The task of PID Week and our patient community is to draw attention to this orphan disease. ? What is this event and why is it worth knowing about it?

PED Week is a time when the spotlight is on patients with primary immunodeficiency, and concerned organizations, doctors, patients and simply caring people come together to draw public attention to their problems, raise awareness and se... See more



22-29 апреля Всемирная неделя Первичных иммунодефицитов

Участвуйте в распространении информации о ПИД

School of patients in Vitebsk

In early April, "Save immunity" with the support of oktapharma conducted a School of Patients with PID in the city. Vitebsk. The seminar was attended by patients from Vitebsk and Vitebsk region, as well as from Mogilev and Minsk. Natalya Ivanovna Yarosh, an immunologist doctor, told about how medical care is provided for patients with PID in the Vitebsk region, and Oksana Vladimirovna Ishchenko, a professor, m. n. Head of the Department of Aller... See more

. See original - Rate this translation





20-21 апреля проходит школа-семинар на базе Центра детской, онкологии, гематологии и иммунологии



# Belgium





Bubble ID



- Bubble ID Family Day
- Donation campaigns

















Bubble ID

Thank you to everyone who attended our bubble id family day

❖ · See original · Rate this translation









# Belgium







BeP<sub>O</sub>PI

Belgian Patient Organisation for Primary Immunodeficiencies (BePOPI)



Participation in Bubble ID Family Day





Kom naar de patiëntendag van Bubble ID en beleef een dag vol plezier en informatie! Deze dag is speciaal bedoeld voor patiëntjes met een primaire immuundeficiëntie, maar ook hun broers, zussen, ouders, vrienden, familieleden en sympathisanten zijn van harte welkom. Fr is een leuk programma voorzien met activiteiten die speciaal zijn afgestemd op kinderen en tieners. In de voormiddag ontdek je zelf meer over PID via een wetenschapsmarkt en in de namiddag geniet je van een in... See more

See translation



BUBBLEID.BE

#### Familiedag BUBBLE ID op ZONDAG 23 APRIL

Bubble ID nodigt kinderen, jongeren en volwassenen met PID, hun (groot)ouders, familie en vr...



# **Bolivia**





FIDEP – BOLIVIA (The Primary Immunodeficiencies Patient Organisation)



- Experts Insights on PIDs (4 informative videos)
- Awareness raising campaign at the "Manuel Ascencio Villarroel" Children's room at the City of Cochabamba at the Children's Hospital
- PID Factsheet Posters & Awareness Raising campaigns







Global Campaign on Primary Immunodeficiency. Awareness week about these diseases. There are people who are heartless and have a heart of gold. Today in the city of Cochabamba at the Children's Hospital "Manuel Ascencio Villarroel" a room was enabled so that our children with Primary Immunodeficiencies can comfortably receive their Immunoglobulin treatment every month.

Heartfelt thanks to the protagonists who made this possible.

Nelva Lizbeth Guillen Rocha @Cecilia Camacho @Limber López Cárdenas 💚 #iPopi

#WorldPIWeek #fidepbolivia

. See original - Rate this translation





Dr. Teresa Español, Immunologist-Pediatrist tells us about Primary Immunodeficiencies.

World Primary Immunodeficiency Week.

#ipopi #WorldPiWeek

#Primaryinmunideficiency

#FidepBolivia

\* See original - Rate this translation





## **Brazil**





Associação Brasileira de Alergia e Imunologia (ASBAI)



- PID Testimonial Videos
- Covid-19 Vaccination campaign
- #plasmajabrasil campaign
  - Podcasts episodes
  - Social media engagement





ASBAI @ASBAI\_alergia · Apr 29

Você sabia que 70% dos novos casos de erros inatos da imunidade são diagnosticados em pessoas acima de 15 anos?

#imunodeficienciasprimarias #EII #imunidade #plasma #plasmajabrasil #alergia #imunologia #WorldPIWeek #ASBAI



Você sabe qual é a importância do plasma para os pacientes com erros

Confira o episódio especial e não deixe de usar a #plasmajabrasil

mbit.ly/podcast\_plasma

#imunodeficienciasprimarias #EII #plasma #plasmajabrasil #imunologia #WorldPlWeek #ASBAI





ASBAI @ASBAI\_alergia · Apr 29 Imunidade baixa ela existe mesmo?

#imunodeficienciasprimarias #EII #imunidade #plasma #plasmajabrasil #alergia #imunologia #WorldPlWeek #ASBAI



REFORÇO DA VACINA BIVALENTE PARA **GRUPOS PRIORITÁRIOS.** 

Vacina é vida. Vacina é pra todos.

Informe-se, procure uma Unidade Básica de Saúde e complete seu esquema vacinal.





## Canada





### Immunodeficiency Canada



- National walk with over 100 participants
- Awareness raising campaign called "Invisible No More"
- World PI Week Proclamations in 6 cities
- Fundraising Walk for Immunodeficiency
- 2023 National Immune **Deficiency Patient Conference**
- Social media engagement
- Fundraising



Click to see more

April 22, 2023 - April 29, 2023 Get ready for the PI Awareness Week! As part of our awareness-raising campaign called Invisible No More, we are requesting that members from across Canada help us..

← Go.Back

that members from across Canada help us to ensure that municipalities across the country proclaim World Primary Immunodeficiency Awareness Week April 22nd - 29th 2023. This will help let our supporters as well as the general public know more about the world of

Please message the Programs Manager David Josey (david@immunitycanada.org) who will provide you with all the information you will need and support the application process if you are interested in participating. We are already working with mayors from St. Johns,

During World Primary Immunodeficiency Week, we hope that many mayors will recognize the importance of being Invisible No More. We are also hoping for some local and national media coverage of our Walk for Immunodeficiency happening in Ottawa Saturday, April

so if you can get this happen.



April 22, 2023 - April 29,

All Day Event

Being #InvisibleNoMore is important to me because... Meet

others





# Chile





### Fundacion IDP Chile



- Participation in international PID campaign via video testimonial (IPOPI)
- Patient & Families board meeting
- Virtual meeting with IPOPI representatives
- Social Media Engagement









Sabado 29 Abril

Intercomunal de la reina

12:00 hrs a

Te invitamos a nuestro 2º evento para celebrar la semana de las inmunodeficiencias primarias

Para mayor Información visita nuestra web: www.fundacionidpchile.cl



Recipient of IPOPI grant

✓ mso-wxgv-sxh

Intentas hablar? Activa el micrófono.

# China





### PID Care China



- Kite-Flying campaign in 4 cities
  - 150 kites with QR codes for patient surveys to combine activities with data collection
- Social Media Engagement
- Actively inviting the community to engage in data related efforts



Click to see more



Jessie - PID Care China @Jessiegumeng · Apr 29

Celebrate spring in China with kite-flying and the #WorldPlWeek campaign! PID patients were encouraged to join the campaign through a kite-flying campaign organised by PID CARE CHINA. Patient Survey QR codes were printed on kites to collect important data from patients.



Vou and IPOPI

ta Jessie - PID Care China Retweeted



World Primary Immunodeficiency Week @WorldPIWeek · Apr 25 #WorldPIWeek Roadshow Destination#3 features Thomas Kreil, Vice President, Global Pathogen Safety at @TakedaPharma! Watch now to find out more about why data is so important in epidemiology bit.ly/3Nb0QZW



## Columbia





Fundacion FIP (Fundacion Diana Garcia de Olarte) – Collaboration with Iniciativa ALAS



- Podcast episode on PIDs
- Social Media Engagement







Esta semana en todo el mundo estamos conmemorando la semana mundial de las Inmunodeficiencias Primarias, hacer conciencia de la importancia del diagnóstico temprano es primordial en nuestro país, pero aun mas importante es lograr el acceso a tratamiento para todos nuestros pacientes. Contamos contigo!

See translation



### 22-29 de abril de 2023

Convirtiendo los datos en conocimiento para mejorar la atención a las inmunodeficiencias primarias (IDP)

Mejorando el acceso al diagnóstico, el tratamiento y la atención de los pacientes



# **Cyprus**



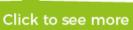


Ομάδα Ατόμων με Συγγενή Ανοσοανεπάρκεια και Φίλων



- Social media engagement
- Scientific Conference on PAAs in collaboration with Υπουργείο Υγείας Κυπριακή Δημοκρατία, Παιδιατρική Εταιρεία Κύπρου and under the auspices of Cyprus Alliance for Rare Disorders and Καραϊσκάκειο Ίδρυμα / Karaiskakio Foundation
- Presence in National TV Channel on PIDs
- Translation of IPOPI statement into Greek
  - "A PID causing a heavy burden of disease must always be recognised as a disability."















## **Ecuador**





### Foundation PIDE



- Social Media Engagement
- National Symposium "Talking about Primary Immunodeficiencies" for the World Week of Awareness
- Illumination of the Old Cathedral "Iglesia del Sagrario" in the city of Cuenca
- Training workshop, violation of rights in health
- Inaugural video















# **Estonia**





Eesti Primaarse Immuunpuudullikkusega Patsientide Uhing (PIDESTONIA)



- Seminar-presentation at Tallinn University of Health and at Medicum
- Discussion round about "Primary Immunity" at Tartu University Clinic on 1st of June
- "A dream day" for a child with PID in cooperation with Minu Unistuste Minu Unistuste Päev.
- · Social media campaign "Did you know?"
- · Informative banners for medical students in Tallinn and Tartu
- · Thank you letters to blood centers

Click to see more



Liked by spasemimmunitet and others

pidestonia 🗿 As part of the ongoing World Immune Deficiency Week, the leader of our association Kersti spoke to the good staff of Medicum Special Medical Aid and to the awesome students of the Kohtla-Järve structural unit of Tallinn Health Care College about primary immunity deficiency through her experience with two sons - Kristopher and Robin, also known as the Lion Hearts Brothers.

Kersti's message at both seminars was positive despite the difficulty of the journey, the diagnosis doesn't stop you from dreaming big! Estonian patients have been lucky because the treatment is

@world\_pi\_week\_ kampaania teises videos kuuleme Hellen Ayagat, Keeniast pärit ema, kelle lapsel on esmane immuunpuudulikkus.



— Hellen räägib andmete kasutamise tähtsusest muutuste toomiseks ja miks tema patsientide organisatsioon Primary Immunodeficiencies Association Kenya otsustas koguda andmeid IPOPI andmetööriista PID Life Index jaoks.



pidestonia





Liked by mariagcharalambous and others pidestonia 🗿 Ülemaailmne Immuunpuudulikkuse nädal algas täna... more





## **France**





### Association IRIS



- IRIS Connected Race #CourirPourIris
- Social Media Engagement











## Greece



For what you hold most dear.



IASO Children's Hospital -Paediatric Immunology Department



 11th Scientific Seminar (3rd Session focuses on Primary Immunodeficiencies – Immunemediated diseases)



# IASO Children's Hospital will have its 11th Scientific Seminar in Greek!



### The lectures of the 3rd Session (4:30 – 16:00 [EET]) will focus on Primary Immunodeficier Immune-mediated diseases

As World PI Week approaches, more and more events take place globally. IASO's Children's Hospital is organising its 11th Scientific Seminar (hybrid) in Greek! The 3rd session focuses c Primary Immunodeficiencies.

Chairs: Maria kanariou, Stylianos Grafakos, Talia Tsivitanidou - Kakourou

Paraskevi Maggina: Complex Manifestations of Inborn Errors of Immunity / Primary Immunodeficiencies

Ioanna Barbounaki: Diagnostic Approach of Prolonged Fever and Recurrent Fever Episode

Lampros Fotis. Juvenile Dermatomyositis

Live streaming link: https://avolution.nowlive.events/all/node/95

## Greece



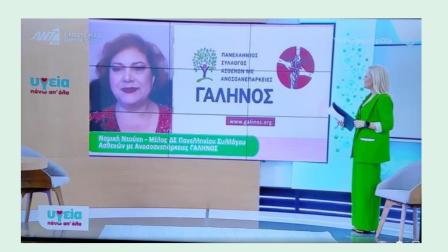


Immune Deficiency Association of Greece (Galinos)



- Informational advertisement video on PIDs broadcasted on national TV, radio & internet
  - Featuring patients, board members sharing personal experiences







# **Germany**





### **Immundefekt**



- Live virtual event on PIDs
- "Boy in the Bubble" in Berlin
- Social Media Engagement





Live-Event 26. April 2023 | ab 11 Uhr

> auf der Reichstagswiese in Berlin



in order for affected people to live an aimost normal life, they need medication made from blood plasma. Supply must be crisis-proof, supply shortages must not worsen. Politics is in On the occasion of World PI Week, the dsai was happy to support the action including a

press conference and thanks all participants of the initiative: https://boy-in-the-bubble.com/

i how people

bulin: in

#dsai #immundefekt #plasmaspende #bitb #berlin #PIWeek #WorldPIWeek IPOPI

❖ - See original - Rate this translation

13 April at 13:21 · 3







## **Iceland**







### Lind Iceland



- Meeting with nurses at the Children's hospital and the Department of Immunology
- Presentation of the Immunology departments new website
- · Educational material
- · Organising 2 meetings for November
  - Educational meeting for nurses, medical students & health workers
  - Meeting for parents of children with PID & adult patients





Click to see more



# India













- #IPSPI-Indian Patients Society for Primary Immunodeficiency in collaboration with Medicine and Pediatrics Department of Lady Harding Medical College, New Delhi - #WPIW2023 Conference
- a Sharing and Caring of IEI Patients and Family Event





#IPSPI-Indian Patients Society for Primary Immunodeficiency in collaboration with Medicine and Pediatrics Department of Lady Harding Medical College, New Delhi organised CME on Inborn Errors of Immunity on 29th April, 2023 in Auditorium, Academic Block, LHMC, New Delhi



IPSPIINDIA.ORG

### #WPIW 2023 CME on Inborn Errors of Immunity

#IPSPI-Indian Patients Society for Primary Immunodeficiency in collaboration with Medicine an...





## **Indonesia**







IDAI (Indonesian Pediatric Society)



- Social Media Engagement
- PID Facts visuals
- Online Symposium





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## Indonesia





Indonesia Primary Immunodeficiency Patients Society - IPIPS



- Indonesia Registry Work Plan Launch to kick-off pilot for national registry (Timeline: 12 months)
- Family Day on May 28 with 50 participants including patients and experts
- Social media engagement
- Online article





Hi Parents, welcome World PI Week 2023, join us to continue to raise awareness of primary immunodeficiency in Indonesia.

This year's theme is "Turning real-world data into knowledge for better #PID care". Comprehensive patient data can later help physicians to better understand the causes, provide a diagnosis, and provide the treatment that is best suited to patients' needs.

#WordPIWeek #LivingwithPI #primaryimmunodeficiency #imunodefisiensiprimer #IDP #WorldPIWeek2023 #IPIPS

\* See original - Rate this translation



### 22-29 April 2023

Turning real-world data into knowledge for better Primary Immunodeficiency (PID) care

Improving access to diagnosis, treatment and care for PID patients through collaborative & real-world data use





Kebutuhan tumbuh kembang anak dengan penyakit langka seperti imunodefisiensi primer (IDP) sebenarnya tidak jauh berbeda dengan anak pada umumnya. Bedanya. mungkin Anda-sebagai orang tua-dan anak Anda memiliki pengalaman dan beberapa kebutuhan yang jarang didapatkan oleh keluarga lain.

Anak dengan penyakit langka seperti IDP membutuhkan perawatan medis dan terapi khusus dan dalam waktu lama. Apalagi, tenaga dan lokasi medis untuk penyembuhannya masih tergolong langka ditemui. Biaya penanganan dan perawatannya pun jadi cukup

### 6 Hal yang Dapat Dilakukan Orang Tua ketika Anak Memiliki Penyakit Langka IDP

Diagnosis IDP pada anak dapat memberikan pengalaman luar biasa untuk seluruh keluarga. Sebagai orang tua: mungkin awalnya sulit untuk mengetahui ke mana harus meminta bantuan penyembuhan dan dukungan.

Beberapa langkah berikut dapat menjadi pegangan untuk memastikan anak dengan penyakit langka menerima penanganan dan perawatan terbaik. Sehingga, Anda dan









## Iran

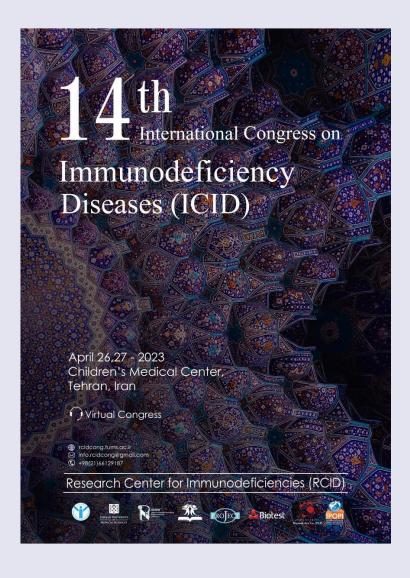




Iranian Primary Immunodeficiency Association (IPIA)



- 14th International Congress of Immunodeficiency Diseases (ICID) - 26-27 April
  - 28 Lectures
  - 11 countries
- Exhibition area at the Immunology Congress to increase awareness of healthcare workers on PIDs





## Ireland





IPIA - The Irish Primary Immunodeficiencies Association



- Social media engagement
- Collaborating with hospitals to create & purchase posters, leaflets, goody bags, treats, emergency cards to distribute to PID pateints



### World PI Week 2023 Celebration

April 12, 2023 By Rosa Maria Catraio - Leave a Comment



### JOIN US

IPIA aims to enhance the quality of life and increase awareness among people with primary immunodeficiency. To further this cause, IPIA is collaborating with St. James Hospital in Dublin on April 27th and Children Health Ireland Crumlin in Dublin on April 26th.

Additionally, Beaumont Hospital, Bon Secours Hospital in Galway ipiainfo will also be joining







## Israel





### **Bubble Care**



- Presentation to Immunologist doctors
- 2 videos on PIDs in collaboration with Takeda featuring Ruti Steinberg & Dr. Nufar Marcus
- 4 videos on patient stories
- Online articles
- Social media engagement including warning signs, podcast ticles & testimonials

Click to see more









World PI Week













# Italy



**ASSOCIAZIONE** IMMUNODEFICIENZE PRIMITIVE



Associazione Immunodeficienze Primitive & Federazione Italianna Associazioni Donatori di Sangue



- Brand new comic episode of Lino Globulino, the superhero of children with PIDs
- 2023 Stakeholders and Patients & Doctors Meeting
- Press Release
- Social media engagement





### Moderatore: Prof. Andrea Pession

- 10.00 Disordini congeniti dell'immunità: ieri e oggi, generazioni a confronto
- 10.20 Vaccini: aggiornamento sulle indicazioni nell'era post-COVID19 (Dott.)
- 10.40 Screening neonatale: la realtà della Regione Emilia-Romagna (Dott.)
- № 11.20 Multidisciplinarità nelle IDP: creazione di Percorsi Assistenziali dedicati
- ◆11.40 Dalle immunoglobuline alla terapia mirata (Dott.ssa Conti, Dott. Grass)
- ◆ 12.15 Storie bolognesi: i pazienti si raccontano
- ≥ 12.45 Discussione e chiusura dei lavori



info@aip-it.org



🗱 Lino Globulino e i suoi alleati aiutano i bambini a riconoscere i 10 campanelli d'allarme delle Immunodeficienze Primitive 💥

Le Immunodeficienze Primitive sono malattie congenite rare che colpiscono circa 1 persona ogni 500. Grazie a una diagnosi precoce e all'attivazione tempestiva di un percorso di terapia, i pazienti con IDP hanno una qualità di vita al pari delle persone immunocompetenti. Tuttavia, si stima che solo il 30% di bambini e adulti affetti da immunocompromi... See more



COMPUNICATO STAMPA

### I CAMPANELLI D'ALLARME E IL RUOLO DELLA RICERCA NELLA CURA DELLE IDP

Il supererge dei bimbi Lina Glabulino alla scaperta delle terapie per combattere le IDP nella sua nyove evventura "La esta nel fyture", patrocinata da Telethon

Le transmadeficience Primitive sons matattie congenite rare che colpiscono cinta 1 persona ogni 500. Grate a una diagnosi pracoca e all'attivacione temperalive di un percono di terapia, i padanti con ISP hamo una qualità di vita al peri della persona immunocompatanti. Tuttavia, si stima che solo il 30% di bambini a adulti afferti da immunocompromissionene è a conoscensa.

L'associazione immunodeficienza Primitiva sostiene a promuziva la ricerca scientifica per un ripiù rapido e preciso di tutte le varianti di IDP. Oggi gracie allo acreening seconatale è possibile individuam, siltre ad altre patologie, anche le invocesoleficienze combinate e severe (ICID).

Con l'objettivo di migliorare la tempestività della diagnosi, che finisce con l'essere la variabile più rilevente in grado di influenzare la prognozi e la aspettativa di vita, AP O.d.V. è attiva nella diffusione, attraverso i sad canali internationali enlines offine, del "Died campanellid allarme", un valamecum che recchi adei sintoni più comuni per una più tacite individuazione di una immuno dellicenza Primitiva.

### IL PROSETTO LING-SLOBULING

creativa e grafica, ha ideato il personaggio di "Uiso Globaliso", un superano che inoleme al compagnigiobalei lotta per sconfiggare la IOP e insegna al bambini affetti da Immunodeficienza come poter vivere falidi e

LA RUDINA AVVENTURA "LA GITA REL RUTURO" E I DIECI CAMPANELLI D'ALLARME DI LINO-GLOBIJAINO Uno Gistutino e i susi allesti hanno già affontato molte importanti missioni e raccontato di diversi teni centrali, come la veccinazione e la donazione di sangue. Con la nuova avventura "La gita nei futuro", Giobulno parts at hambini della ricerca, forte allesta e guerriera in prima linea nella lotta alle CP

E nouve have to "Line Globalino e la gita ed havo" è patracinata da Telethan. Lino Stobulino scendella campo anche per la diffusione dei "Cleci campanelli d'alterne nel bambino", grate a un nuovo e rinnovato postar. Ognuno del sintomi di risproscimento della immunod eli cianos Primitiva richiam alla diversa asventura recconsta da Giobulino e presenti sul suo sito a lui dedicato <u>vuese linoglobulino la /</u>

> External Affair - Relationi istituzionali Aip O.d.V. Date. Filippo Cristofiel: filippo, cristofiel @nip-it.org-tel 347 866 3858

Dett. oa Silvia Carati <u>comunicad one Balp.it. oe</u> Dark esa Chiara Ragioni eri <u>comunicatione (Balprit en</u>



# Japan





### PID Tsubasa no Kai



- Media conference in Tokyo on 6th of April
- Articles published in 6 media outlets
- Social media engagement
  - "10 warning signs"





#WorldPIWeek #10WarningSigns



takeda.co.jp 乳幼児~15歳未満のお子さんのご家族の方はこち...

乳幼児~15歳未満のお子さんのご家族の方専用の、 PIDの可能性があるかどうかを簡単に確認できる...



日刊ゲンダイヘルスケア > 新着記事 > 記事

繰り返す気管支炎、肺炎、中耳炎…「原発性免疫不全症」かもし れない

公開日:2023年04月19日 更新日:2023年04月19日



東京都では4月1日から「拡大新生児スク リーニング検査」が開始された。日本では公費 で20の病気に対して「新生児スクリーニング 検査」が行われているが、対象外の7つの病気 に対して、有料でスクリーニング検査が行われ













## PIDS Kenya



- Social media engagement
- Participation in International Video on PIDs (IPOPI)





# Malaysia





MyPOPI - Malaysia Patient Organization for Primary Immunodeficiencies



- Organised a Blood Donation Campaign & Collaborate with the Ministry of Health of Malaysia to promote awareness of PID on MoH Online Portals.
- Dissemination of infographic
- Social Media engagement
- Participation in World PI Week 2023 with Patient-Clinician Coffee Talk



Click to see more











# Mexico





Fundación Mexicana para Niñas y Niños con Inmunodeficiencias



- Visit to Papalote Children's Museum
- 1st congress on PIDs led by specialists
- The Ball is in Your Court Public Policy Advocacy Campaign
- Social Media Engagement
- 1st Primary Immunodeficiency Podcast in Latin America







OPEN.SPOTIFY.COM

### Radio Alas

Listen to Radio Alas on Spotify. Primer podcast en América Latina q...



Campaña de Incidencia en Política Pública: Sector Salud, "La pelota está en tu cancha!!

Fundación Mexicana para Niñas y Niños con Inmunodeficiencias April 26 at 9:51 PM - 3

Semana mundial de las #InmunodeficienciasPrimarias Existen más de 400 tipos de inmunodeficiencias primarias, he aquí 10

## INMUNODEFICIENCIA COMÚN VARIABLE

La inmunodeficiencia común variable (CVID) implica disfunción de las células B y niveles bajos de inmunoglobulina, lo que Îleva a infecciones frecuentes.

Si bien se han identificado varias mutaciones genéticas relacionadas, en la mayoría de los casos se desconoce la causa específica de CVID.

CIT DE SUBCLASES





## Morocco







### Hajar



- Launch of new service dedicated to PID patients
- Award distribution for best medical student awareness video
- Blood donations
- Scientific conference on vaccination
- A party for children with PIDs
  - PID quiz
  - Meeting with nurses, doctors and parents
  - Gifts











## **Netherlands**

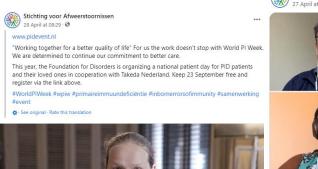




Stichting voor Afweerstoornissen (SAS) Foundation for Immune Disorders



- · National Patient Day for PID Patients & Families
- Participation in International PID video (IPOPI)
- 4 Informative Videos in collaboration with Industry partner
- Launching of PID Expertise Network
- SAS Family Day with 130 visitors
  - Announcement of national PID empowerement event (23 September 2023)
- Social media engagement







27 April at 17:00 · 🚱

Stichting voor Afweerstoornissen

Hear Jose Verstegen from Stichting voor Afweerstoornisser about the data collection activity they are launching during

→ ✓ As part of our World PI Week campaign series, we're data collection for rare diseases. We're thrilled to see patie lead in this crucial area.

https://pidlifeindex.ipopi.org

#PIDLifeIndex





**PID EVENT** 

ZATERDAG 23 SEPTEMBER 2023 JAARBEURS - UTRECHT Op zaterdag 23 september organiseert de Stichting voor Afweerstoornisse Speciaal voor PID patienten van 12 jaar en ouder en hun naasten is er in samenwerking met artsen en verpleegkundigen een interessant programma samengesteld. Je kunt je inschrijven voor interactieve break-out sessies en je laten inspireren tijdens een sessje over de grensverleggende trends

Als klap op de vuurpijl is er de PID-show over alles met het leven met PID

onder begeleiding van een bekende Nederlander. Benieuwd wie dat is?

Hou onze socials de komende tijd dan goed in de gaten.

Garandeer jezelf van een plekie en schrijf je vandaag nog in



Watch video 4 now and follow us for the next videos in the process of "Donor to Plasma

#WPIW #CSLBehring #primaireimmuundeficiëntie #immunoglobulinen #plasmasaveslives #plasmahero

❖ · See original · Rate this translation



















**Het product** 

Click to see more





## **New Zealand**





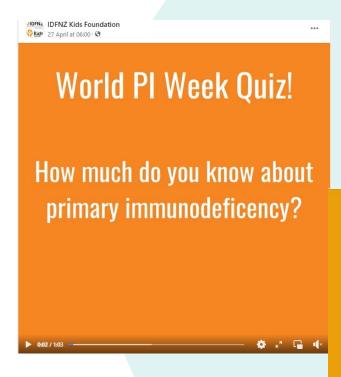


**IDFNZ** Kids Foundation



- PIE for PI Challenge
- World PI Week Quiz
- Warning signs posters available in multiple languages
- Social Media Engagement





### Looking for a FUN way to support IDFNZ?

### Enter our 'Pie for PI' competition



### Take a Pie in the face for PI and support IDFNZ

Laura Hannah, PID member from Nelson, is issuing a challenge to all IDFNZ and KIDS indation members, clinical teams, and supporters, to film yourself taking a "Pie for Pf" on you boile phone and posting this on our Facebook page. (We can help post this if you email your eo clip to us or share from your own social media page). Laura has a target of raising \$2,000. We are giving away IDFNZ t-shirts as prizes for the clips with the most 'likes'

Like the idea but don't feel up to this challenge?
You can still help by donating to the work of IDFNZ by visiting our givealittle page
<a href="https://givealittle.co.nz/cause/pie-for-je-shallenge">https://givealittle.co.nz/cause/pie-for-je-shallenge</a> and issuing a friendly
'challenge' to friends and family to Take a Pie' or 'Make a donation' to the cause. Help Laura with this fun challenge to raise awareneass and funds for IDFNZ.





### PI Awareness Month

PI Week Challenge

A FUN way to support IDFNZ to raise funds and Awareness

Enter our 'Pie for PI' competition.

A great team building challenge for your workplace, school, or individual

Take a Pie in the face for PI and support IDFNZ.



donated

\$2,000.00



















Visit idfnz.org.nz for more information.



# **Philippines**





Philippines Patient Organization for Primary Immunodeficiencies

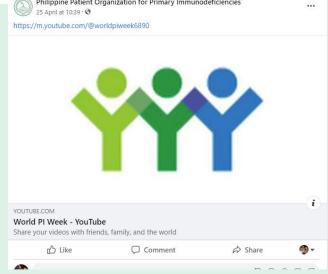


- Social Media Engagement
- Comic strips on brochures, posters, leaflets and other promotional items
- Fundraising











# **Poland**









Association for Patients with Primary Immunodeficiencies (IMMUNOPROTECT°



Educational wobblers with 10 warning signs of PIDs for general practitioners







# **Portugal**





APDIP - Associação Portuguesa de Doentes com Imunodeficiências Primárias



- Social media engagement
- Family Reunion in Aveiro
- PID walk



Click to see more





Recipient of IPOPI grant

# **Puerto Rico**





Puerto Rico Alliance of PID Patients (APIP)



- Family meeting with patients, families and doctors
- Launch of educational awareness campaign via social media













## Romania





Romanian Association of Patients with Primary Immunodeficiency (ARPID)



- Presence in WPIW Patient-Clinician Coffee Talk
- Virtual National ARPID Conference
- Regional patients-doctorsnurses meeting
- Social Media Engagement
- Participation to International PID Video (IPOPI)



Click to see more



pe înțelesul pacientului 03:05:17 PM



Conferinta Nationala 2023 - Asociatia Romana





ŞTIRI

2:56 / 3:26:00



**Imunodeficiențele Primare** 

explicatii de la MEDICI - Conferinta Natională 2023



Pacientul 20

HOME ULTIMA ORA

**HotNews.**..

SANATATE Vineri, 28 Aprilie 2023, 11:36

În România trăiesc 600 de pacienți diagnosticați cu imunodeficiențe primare, dar se estimează că numărul celor nediagnosticați este de 10 ori mai mare

Alina Neagu • HotNews.ro



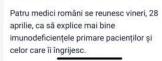
Peste 600 de români sunt astăzi diagnosticați cu una dintre cele peste 480 de boli din familia imunodeficiențelor primare, dar, din cauza faptului că, foarte frecvent, aceste boli se manifestă ca niste infecții comune, se presupune că există alti 5.000 - 6.000 de conationali care au o



Patru medici se reunesc să

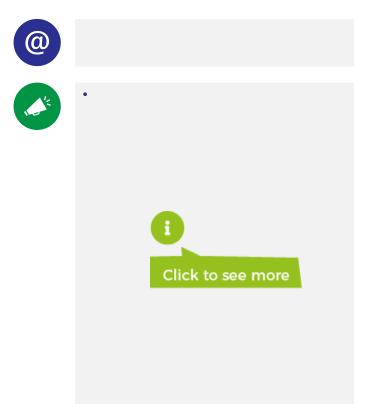
ajute pacienții cu

Tabere de vară pentru copiii cu IDP (6 ediții)









**Coming Soon!** 

# **Slovakia**





Združenie pacientov s primárnou imunodeficienciou, o.z.



Awareness raising video

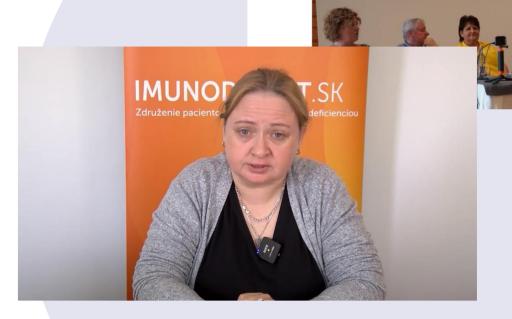




# IMUNODEFICIT.SK Združenie pacientov s primárnou imunodeficienciou

### Trietie stretnutie pacientov s poruchami imunity

- ✓ Porozprávať sa medzi sebou
- ✓ Porozprávať sa s odborníkmi aj mimo ordinačných hodín





### Združenie pacientov s primárnou imunodeficienciou 26 April · **⊙**

Tento týždeň je pre nás veľmi dôležitý, lebo od 22 do 29 apríla sa koná "World Pl Week" čiže v preklade Svetový týždeň pre primárne imunodeficiencie. Tento týžden je venovaný hlavne zvyšovaniu povedomia o ochorení a preto budeme radi ak naše video podporíte zdieľaním. My sme pripravili 10 minútovú prezentáciu, ktorú odvysielame v stredu o 18:00, a bude zároveň aj odprezentovaná na odbornom Sympóziu pre primárne imunodeficiencie, kt. zastrešuje doc. MUDr. Peter Čižnár.

See translation







PID Korea

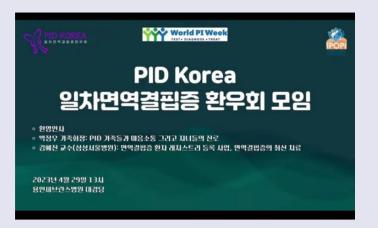


PID Korea regular families meeting











# **Spain**





## Barcelona PID Foundation



- Foundation Members Videos
- Social media engagement
- Fundraising event
- Adult patient care seminar
- Educational activity at Grifols



Click to see more



### BCN PID Foundation @bcnpidfound · Apr 25

Us presentem l'Andrea, membre del patronat de la @bcnpidfounc m pediatra immunòloga de la UPIIP de @vallhebron. Gràcies pel seg que fas dels pacients pediàtrics amb #IDP i la implicació amb la Fundació! 🕰

#WPIW2023 #WorldPIWeek @WorldPIWeek



voutube.com

Membres de la BCN PID Foundation - Andre Us presentem a l'Andrea, membre del patror la BCN PID Foundation i pediatra immunòlos

O 2

th BCN PID Foundation Retweeted

Medhionine @medhionine · Apr 25

#WorldPrimaryImmunodeficiencyWeek from April 22-28 aims to raise awareness of the importance of early #PID diagnosis. In Medhionine, we want to encourage initiatives and organizations that improve access to PID treatment and early diagnosis. @bcnpidfound





### Formació

- Curs SCP/SCI per a residents
- Curs IDP SCP/SCI per a infermeria

**Activitats emmarcades** en la Setmana Mundial de les IDP 2023

### Difusió

• Publicació de 13 vídeos amb l'objectiu de conèixer els membres i professionals vinculats a la BCN PID Foundation



- Activitats per a pacients i famílies
- Sortida educativa per a pacients i famílies al museu i planta Grifols
- Excursió matinal a la Mola+picnic



Anunciarem les dates de les activitats i horaris a les nostres XXSS



# Spain











- Two walks in Gavilanes
  - More than 100 inscriptions
  - Information on PIDs

AEDIP

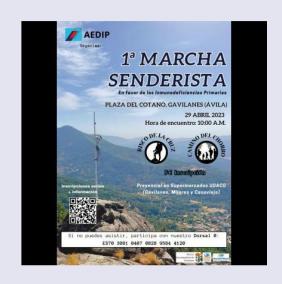
Plasma donation borchures













## **Sweden**





immunbristorganisationen



- #GoZebra walk campaign
- Social media engagement



22

April

World Immunodeficiency Week and the #GoZebra campaign. News! #ZebraRun

April 22 - April 29



# **Thailand**





Thai patient Organization for Primary Immunodeficiency (ThaiPOPI)



- Souvenirs for donors to the Thai **Red Cross Society**
- Paper notes for people donating blood during WPIW
- Social media engagement
  - 10 warning signs











# **Turkey**





# Ulusal Alerji ve Klinik İmmünoloji Derneği (AID)



- #ThinkZebra kite flying in Gaziantep
- Q&A Seminar on PIDs with patients & families



22-29 Nisan Dünya İmmün Yetmezlikler Haftası kapsamında bu yıl da farkındalık kutlamasında renkli görüntülere eşlik ettik.

İmmün yetmezliklere farkındalık ışığı tutmak amacıyla tüm hastalarımıza şifa dileklerimizi balonlar ile gökyüzüne uçurduk.

#ThinkZebra #WorldPIWeek #MUPAI #IMYED #IPOPI #JeffreyModelFundation







# **Ukraine**





## Rare Immune Diseases



- Social advertising in metro lights in Kyiv (May 2023)
- Posters for PI signs
- Distribution of information booklets to hospitals









# **United Kingdom**



Supporting families affected by primary and secondary immunodeficiency



### Immunodeficiency UK



- Social media engagement
- Posters
- · 2 patient stories on APDS and Complete Di George
- Sharing Community voices
- Patient survey in collaboration with Takeda (Launch on 8 June 2023)
- Donation campaigns





This #WorldPIWeek we'd like to highlight the story of Oscar and Bryony. Oscar was born with the primary immunodeficiency Complete Di George syndrome, genetically diagnosed as CHARGE syndrome.

He received a ground-breaking thymus transplant at Great Ormond Street Hospital to treat his immunodeficiency when he was just a few months old. Here, his mother Bryony shares the story of Oscar's diagnosis and treatment and reveals how Oscar is doing now.





NHS

Someone with an immune disorder needs around 130 donations a year to help save their life. People with PID rely on the generosity and commitment of plasma and blood donors. Plasma donations are an essential gift to people in need of immunoglobulins and other plasma-derived

This Plasma Donation Week please share this post with your friends and family and ask them to head to https://www.blood.co.uk/plasma/where-to-donate-plasma/ to sign up.



This Plasma Donation Week, be proud to be a plasma donor

Search 'donate plasma' to register now.

#PlasmaDonationWeek

Immunodeficiency UK is here to lend a helping hand.

World PI Week.

Visit our website at www.immunodeficiencyuk.org





What are primary

(PID's)

PID's are a group of over 450 rare, chronic conditions

immunodeficiencies



## **United States**





Immune Deficiency Foundation



- Social media engagement
- In-person advocacy campaign in Washington
- #WalkforPI campaign





- idfcommunity @World pi week estimates that ten million people worldwide have a primary immunodeficiency (PI) and that 70-90% of those #livingwithPl are still undiagnosed. THIS is why it's so important to continue raising awareness of Pl. Our mission is to shorten the time to diagnosis and ensure everyone has access to the lifesaving treatment they need. www.worldpiweek.org #worldpiweek #WPIW



## **PATIENT SAFETY & PROTECTION**

By protecting each other with vaccination, we protect people with primary immunodeficiency





World PI Week #World PI Week world piweek.org

OOA

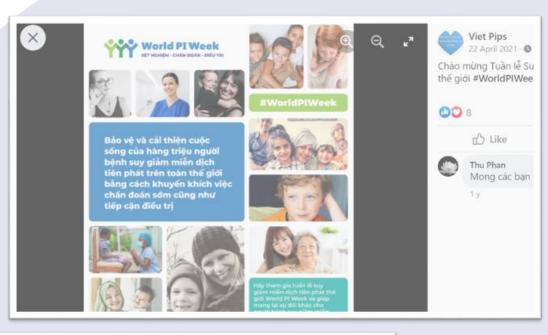
# **Vietnam**







• Social media engagement Click to see more





## Venezuela





### IDP-Venezuela



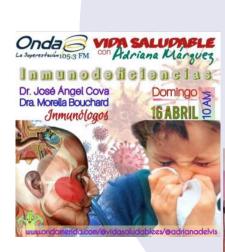
- 1 hour radio interview featuring 2 immunologists
- · Concert "Playing for PID" in theatre
- WPIW 2023 Hike
- "Approach to the patient with recurrent infections" conference
- 2 Webinars
- 5th Annual meeting on IEI
- · Annual meeting with PID patients
- Social media engagement
- Expo PID





.











Click to see more



# **Latin America**







• PID Radio





## **International**





International Patient Organisation for Primary Immunodeficiencies (IPOPI)



- Roundtable discussion in Madrid
- IPOPI World PI Week Campaign
  - Featured video interviews with individuals from France, Kenya, Netherlands, Chile, Indonesia,
  - Highlighted need for improved data collection, hurdles faced by patient organisations in data collections
  - Put a spotlight to IPOPI PID Life Index
- Health application 4ID
- Social Media engagement







→ https://bit.ly/3ofwQ4B ... See more



# **International**





Jeffrey Modell Foundation



- Regional Toolkits
- Social Media Engagement
- Patient Stories





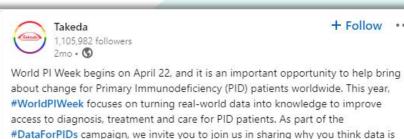












essential in improving care for Primary Immunodeficiencies: https://bit.ly/3KX31yY

"Data is a critical tool to improve the lives of patients in myriad ways. Our efforts to support patients with PID do not stop with the development of transformative plasma-derived therapies that

We are also working on projects to develop diagnostic algorithms for early identification of PID, simplify monitoring IG levels in PID patients, and characterize PID patients for optimal and individualized treatment and care, among others. Thereby, we hope to use data to help identify and address unmet needs and improve the lives of patients in a holistic way."

> Wolfhard Erdlenbruch Head PDT Global Medical Affairs







+ Follow · · ·





Chiesi Global Rare Diseases @ChiesiGRD · 23 avr.

As we join with the global PI community in recognizing @WorldPIWeek, we invite you to listen to the story of Jakob and his parents, Andrea and Kamil, who found strength in their family's journey with ADA-SCID: youtube.com/watch?v=AU-cnw...

### @FighterJakob #SCID #WorldPIWeek



youtube.com Super Jakob: Bubble Boy, Little Fighter | Behind

Every Superhero...











# **Thank You!**

## World PI Week 2022 was a success again!

PID awareness does not end with the campaign.

Continue to share information and engage worldwide, to drive positive change.

