



XVII IPOPI GLOBAL PATIENTS' MEETING

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GOTHENBURG, SWEDEN

#GPM2022



Mr. Maarten Van Baelen

Maarten is the Executive Director of the Plasma Protein Therapeutics Association (PPTA). The PPTA is a dynamic trade association that represents a unique sector of the biologics and biotechnology industry. PPTA represents more than 1.100 human plasma collection centers in North America and Europe, as well as, the manufacturers of lifesaving plasma protein therapies. PPTA's mission is to drive broad and reliable access to plasma protein therapies, with a focus on the well-being of patients and plasma donors. Prior to joining PPTA in 2019, Maarten worked as Market Access Director and Medical Affairs Manager at Medicines for Europe, the trade association representing the European generic, biosimilar and valued added pharmaceutical industries. In addition, during that time, Maarten was advisor to the Board of the European Medicines Verification Organization (EMVO). After graduating as a pharmacist from KU Leuven, Maarten spent several years working in medical affairs roles in the pharmaceutical and medical devices industry, while also being a practicing pharmacist. Maarten also obtained an MBA from the Solvay Brussels School Economics & Management and the École des Ponts Business School in Paris.