

AGENDA

Saturday 17 April 2021, 9h00-12h20 GMT+1		
Time	Presentation	Speaker
9.00	Introduction and welcome	Martine Pergent, IPOPI President
	Sponsor's welcome	Mr Jason Donohue, Global Community Engagement Senior Manager, SOBI
1st Session: What's your plan? – Prepare for a marathon		
9:10	The importance of strategy for successful advocacy: Preparing for a marathon	Christine Jeffery, IPOPI Vice-President
9:25	Practical exercise: establishing the priorities <i>Group discussions</i>	Johan Prevot, IPOPI Executive Director Leire Solís, IPOPI Health Policy & Advocacy Senior Manager
10:00	Reports from group discussions	Johan Prevot Leire Solís
10:20	Conclusions	Christine Jeffery
10:30-10:45 BREAK		
2nd Session: Aspects of a marathon - Communications		
10:45	Supporting advocacy with communications	Bruce Lim, IPOPI Treasurer
11.00	Inspiring communication examples from the region	Jessie Qu, PID Care China KCLN Rao, IPSPI India
11:15	Practical exercise: Communications - the value of preparing <i>Group discussions</i>	Martine Pergent Julia Nordin, NMO Programmes Manager
11:50	Reports from group discussions	Martine Pergent Julia Nordin
12:10	End of day concluding remarks	Bruce Lim

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AGENDA

Sunday 18th April 2021, 9h00-12.15hrs GMT+1		
Time	Presentation	Speaker
9:00	Introduction and welcome	Christine Jeffery
1st Session: Drafting an advocacy plan		
9:10	PID priorities in the Asian region	Martine Pergent
9:30	Practical exercise: drafting an advocacy plan <i>Group discussions</i>	Bruce Lim Leire Solís Contributions from Dimas Sugiharto, Hendy Budijanto, Lenny Susanti (Indonesia) and Mohammad Iqbal Hossain (Bangladesh).
10:05	Reports from group discussions and conclusions	Bruce Lim Leire Solís
10:25 – 10:40 BREAK		
2nd Session: Crossing the finish line		
10:40	How to implement an advocacy campaign	Christine Jeffery
11:00	Practical exercise: Getting ready to meet the policy makers! <i>Role play preparation in groups</i>	Johan Prevot Bruce Lim
11:40	Role play sessions	
12:05	Concluding remarks	Martine Pergent
12:15	CLOSURE OF THE WORKSHOP	

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