



IPOPI
Awareness Campaign Workshop
Saturday 17th November 2012
Hospital Vall d'Hebron
Hospital General, Room nr 2, 11th Floor
Barcelona, Spain



AGENDA

09.30hrs	Welcome coffee reception	ALL
10.00hrs	Introduction: Workshop objectives and Participants	LS/SR
10.15hrs	Presentation of IPOPI Awareness Campaign Toolkit	ML/LS
10.30hrs	Presentation of Awareness Campaign Success Stories	TE
11.00hrs	Spanish Political environment and Rare Diseases	JLV
11.30hrs	Opportunities for awareness raising campaigns:	LS/SR
	<ul style="list-style-type: none">• Overview of key EU & Spanish developments• Overview of upcoming opportunities	
12.00hrs	Spanish Patients & Stakeholder Perspectives Overview	
	<ul style="list-style-type: none">• Spanish Physician perspective	TE
12.45hrs	<i>Lunch</i>	
13.15hrs	Spanish Patient perspectives	PM/ALL
13.45hrs	AEDIP 2013 communication strategy	PL/ALL
14.00hrs	Local strategy – the way forward	LS/SR
	<ul style="list-style-type: none">• Agreements on potential actions and timelines	
14.45hrs	Conclusions & next steps	LS/SR
15.00hrs	Closure	

Venue details:

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