AGENDA

09.30hrs Welcome coffee reception ALL
10.00hrs Introduction: Workshop objectives and Participants LS/SR
10.15hrs Presentation of IPOPI Awareness Campaign Toolkit ML/LS
10.30hrs Presentation of Awareness Campaign Success Stories TE
11.00hrs Spanish Political environment and Rare Diseases JLV
11.30hrs Opportunities for awareness raising campaigns:
   • Overview of key EU & Spanish developments
   • Overview of upcoming opportunities
12.00hrs Spanish Patients & Stakeholder Perspectives Overview
   • Spanish Physician perspective TE
12.45hrs Lunch
13.15hrs Spanish Patient perspectives PM/ALL
13.45hrs AEDIP 2013 communication strategy PL/ALL
14.00hrs Local strategy – the way forward LS/SR
   • Agreements on potential actions and timelines
14.45hrs Conclusions & next steps LS/SR
15.00hrs Closure

Venue details:
Hospital Vall d'Hebron
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