IPOPI Awareness Campaign Workshop
Saturday 12 May 2012
10:00 – 15:00hrs
Gresham Hotel, Dublin, Ireland

AGENDA

10.00hrs Introduction: Workshop objectives and Participants  SR
10.15hrs Introduction of IPOPI & IPOPI Awareness Support Tools  JP
10.45hrs Awareness Campaign Success Stories: WPIW  JD
11.15hrs Irish Patients & Stakeholder Perspectives Overview
   • Irish Physician perspective  Dr Mary Keogan
   • Patients perspective

12.15hrs Opportunities for awareness raising campaigns:  SR
   • Overview of key EU & Irish developments
   • Overview of upcoming opportunities

12.45hrs Lunch

13.15hrs Irish Patient Campaign success stories  LW

13.45hrs Local strategy – the way forward  ALL
   • Agreements on potential actions and timelines

14.45hrs Conclusions & next steps  SR

15.00hrs Closure

Venue details:
The Gresham Dublin Hotel
23 Upr. O'Connell St., Dublin 1. Ireland
Tel: +353-1-874 6881 | Fax: +353-1-878 7175 | email: info@thegresham.com
Website: http://www.gresham-hotels-dublin.com/