



IPOPI Advocacy & Media Training Workshop

Friday 14 and Saturday 15 September
Belgrade Art Hotel (BAH)
Belgrade, Serbia



PROGRAMME

DAY 1: Friday 14 September

13.00 Lunch

14.00 Welcome and Introduction

14.30 Advocacy workshop: what, how, who and why?

- Defining the problem: Identifying concerns, opportunities and challenges, Introductory Presentation (DW)

14.45-15.45 Closed NMO Interactive Session – For NMO representatives only

- Interactive session in two groups – each will be helped by a facilitator (JD and JP) to identify key issues affecting an NMO

15.45 Reporting back, discussion and deciding priorities (DW)

16.30 Break

17.00 What tools are available to help? (JP)

17.30 The work plan for Saturday!

Each group will receive a topic selected from the defined problems list – one will role play to a meeting with a MoH and the other will present to a Press Conference on the allotted theme. They can hold those in mind during the Saturday morning presentations!

18.00 Closure of Day 1

19.00 Dinner



IPOPI Advocacy & Media Training Workshop

Friday 14 and Saturday 15 September
Belgrade Art Hotel (BAH)
Belgrade, Serbia



DAY 2: Saturday 15 September

09.00 Successful Advocacy and Lobbying – some examples of how it is done – including using the media. (JP, JD & DW)

10.00 Presentation on European Guidelines for PID therapy and the work of PLUS (JP)

10.30 Break

11.00 Getting ready to present your case! (JP/DW)

11.30-12.30 Closed NMO Interactive Session – For NMO representatives only

- Meet in your groups and begin your discussions

12.30 Lunch

13.30-15.00 Closed NMO Interactive Session – For NMO representatives only

- Groups work on their action plans for their role play later in the afternoon.

15.00 Break for tea/coffee

15.30 Role Play – The Government Meeting – JD as Minister and JP as Civil Servant. DW will be the clerk. Time includes discussion and feedback

16.30 Role Play – The Press Conference - JD, JP and DW as 'the Press'. As above, the time includes discussion and feedback.

17.30 CONCLUSIONS – Summing up & Discussion on Follow Up (rationale: combine case study and learnings of the workshop with future action plan) - DW

18.00 Closure of Workshop

19.00 Dinner

Venue information:

Belgrade Art Hotel (BAH)

Knez Mihajlova 27

11000 Belgradeeograd, Serbia

T: +381 11 3312 000

www.belgradeartotel.com/en.html