



**IPOPI**  
**Awareness Campaign Workshop**  
11 October 2013  
Hotel Ramada, 2, Emil Cioran Str.  
Sibiu, Romania

**AGENDA**

09.30hrs	Welcome coffee	
10.00hrs	Introduction (Workshop objectives and Participants)	JD
10.15hrs	Presentation of IPOPI Awareness Campaign Toolkit & Awareness Campaign Success Stories	JP
10.45hrs	Health Policy Overview & opportunities for Awareness raising campaigns	RPP
11.30hrs	Physician perspective	AB
12.00hrs	Romanian PID environment: Overview of recent activities	ARPID
12.30hrs	Lunch	
13.30hrs	Local strategy – the way forward (moderator: RPP) <ul style="list-style-type: none"><li>• Agreements on potential actions and timelines</li></ul>	ALL
14.45hrs	Conclusions and Next Steps	JP/RPP
15.00hrs	Closure	JD

**Venue details:**

Hotel Ramada  
Meeting Room BETTA